

## **Internet made useful: the many things you can do with faster upload**

Business Internet is definitely not like a home connection. Home connections to the Internet are usually focused on high download speeds, since that is what consumers do – consume. Businesses, on the other hand, are feeders of information, and require not only high speed download features, but also uploading that can match the needs of their Internet activities. Here are some of the great things that are made possible by offering Internet with higher upload speeds:

### **Company File sharing**

When companies operate on many computers, it's useful to have a central server where files are kept and can be accessed by all the employees, usually with a login username and password. This type of file sharing is common among offices and can run over the Internet. Having higher uploading speeds will prevent wait times when files need to be put on to the central server so that others can have access to them. For example, company records, presentations, marketing material and even training videos can be stored in one place and retrieved from another location. This makes for convenient operations and prevents the need to either e-mail files or physically transfer them to another computer on a disk or USB device. An Internet connection with speed to maintain company file sharing also allows for multiple users to modify and work on documents at the same time or from different locations.

### **Posting video**

With today's video-driven Internet marketing methods, companies are finding that not only are pictures worth a thousand words, so are *moving* pictures. With sites like YouTube and programs like Adobe's Flash player, posting video on the Internet is becoming the norm, especially when something needs to be shown, and not just told, to customers. The problem? Videos take up a lot of memory, and their uploading can be extremely slow without a proper Internet connection, such as SDSL, fiber or Multilink PPPoE. This can be a main prevention for making use of the marketing gadget, and can set a company behind in comparison to its competitors. Many sites are now showing training videos, commercials and documentary-type stories on their Web sites in order to brand their image. Having higher upload speeds makes this activity a lot easier, and more viable, for businesses.

### **VoIP**

Making phone calls using the Internet is a technology that is advancing, and now even regular-looking phones can make use of Voice over IP (VoIP). Those with slow connections, however, may notice that telephone calls are not as clear as they would be using a regular telephone line. For businesses, VoIP telephony can mean great savings, but having low-quality sound may be a setback. Higher upload speeds are simply a necessity when it comes to running VoIP systems in an office, since voice is not only being received, it is also sent out.

### **Video conferencing meetings**

Companies with multiple offices, or clients at multiple locations, will often find the need to have business gatherings without the hassle of physically travelling to a meeting point. With the Internet and

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telephone, this has been made possible, and at low costs too. A phone conference alone will not do when a power point presentation needs to be displayed, or when viewing a computer screen is essential to understanding how a business product works. That is why there is now software available that can allow users in different places to view something happening on another screen. This also requires high uploads, since information from the presenter is constantly being fed to the attendees of the virtual meeting. If there is a lag or long delay in delivering images, the meeting will slow down, or, even worse, may come to a halt when it is found that listeners on the other end don't understand what is going on. Internet packages with high upload speeds can solve this problem, which is why most business pricing from Internet service providers includes high uploads as a given necessity.